

2018

# 81st ANNUAL EPLGA CONFERENCE

**EXCEL,  
INNOVATE AND  
THRIVE**



25 - 27 FEBRUARY

Hosted by

The City of Port Lincoln  
Seafood Capital of Australia

Conference Program



# Sponsors

*The City of Port Lincoln gratefully acknowledges the generous support of the following sponsors:*

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



We make  
problems  
disappear.



## TRADE SITE SPONSORS AND CONFERENCE SUPPORTERS



# Welcome

---

Welcome to our Conference. The Eyre Peninsula Local Government Association (EPLGA) has a proud history and our annual conference is the State's, if not Australia's, longest running Local Government regional get together.

Port Lincoln is delighted to host in 2018.

Our team have put together a program that will inform, educate and inspire. Of course there will be fun and lots of social interaction.

Take some time to enjoy our city and surrounds, our seafood and our hospitality.

After all we are the 'Seafood Capital of Australia'.

Welcome.

**Bruce Green**

**Mayor, City of Port Lincoln**



## The City of Port Lincoln

---

Port Lincoln is situated on Boston Bay, one of the largest protected natural harbours in the world and three times the size of Sydney Harbour. First settled in 1839, Port Lincoln today is a vibrant regional centre and the perfect base from which to explore the Southern Eyre Peninsula.

Incredible seafood, beautiful wines, fantastic sea adventures, wonderful wildlife experiences, award-winning local tours, and an exhaustive range of things to see and do in both Port Lincoln and the surrounding towns will keep your days packed.



# Conference Emcee

---

## Karen Raffen

***Chief Executive Officer , Brand South Australia***



Karen Raffen is a passionate South Australian with a diverse industry background having worked in manufacturing, government, FMCG, real estate and financial services in HR, marketing and senior leadership roles.

She is the CEO of Brand South Australia, a membership based organisation that uniquely acts as a connector between all of the State's stakeholders, with the aims to positively position the State of South Australia, locally, nationally and internationally.



Brand South Australia is a not for profit, membership based organisation that uniquely acts as a connector between all of the State's stakeholders, to positively promote South Australia.

As the custodian of the State Brand, they exist to establish the State - locally, nationally and internationally - as creative, innovative and industrious. The State to do business in, invest in,

live in, study in, migrate to, visit, import from and engage with.

South Australia is home to some of the best brands - and if the world knows where the best brands come from, that's good for our State, and your business! Brand South Australia actively encourage all South Australians to use the State Brand and help put South Australia on the map.

Brand South Australia also run the I Choose SA campaign. The goal is to put South Australian jobs first by supporting producers, manufacturers, service providers, retailers and businesses throughout the supply chain. We are calling on you to get behind this campaign and help us make a real difference! With everyone's support, we can have a genuine impact on consumer mood and employment in South Australia. When you choose SA, you are choosing to support jobs in our State.

Unique to Brand South Australia is the overwhelming support received from the South Australian media and business community. It is essentially a collaboration of a myriad of organisations, working together to achieve a common goal for the State.

Central to Brand South Australia is their membership program which brings together over 600 organisations who have a connection to South Australia.

# Key Note Speaker

---

## Dr Tom Hajdu

### ***Chief Innovator of South Australia***

Tom Hajdu's career connects leadership, innovation and entrepreneurship. Tom received a Distinguished Talent Visa from the Australian Federal Government. In his first 18 months as a resident, Tom conceived and led a key initiative that was adopted by the South Australian Government, which saw Adelaide become Australia's first gigabit city. In 2017, the South Australian Government appointed Tom to the role Chief Innovator of South Australia, responsible for innovation strategy for the South Australian economy.



Tom is also CEO of Disrupter, his US-based strategic innovation company. Over several years, this company has developed a way to create deeper and more creative strategic technologies. Disrupter recently launched two companies: Umbilical, a software development company, and uNET, a new network system.

Tom co-founded tommandandy, in 1990, where he and his cofounder helped reshape the role of music in film, television and advertising industries by introducing a new process that lowered music production costs to a fraction of previous levels while improving creative quality. He has collaborated with Oliver Stone, U2 and Lou Reed to name a few, he has worked with top brands such as Microsoft and Ford, as well as in film and TV Studios and best of breed advertising agencies worldwide.

Tom is Professor and Chair of Creative Technologies at the University of Adelaide where he is Director of the Sia Furler Institute advocating innovation and entrepreneurship in the Faculty of Arts. He received a PhD and MFA degree from Princeton University and Presidential MBA from Pepperdine University.

# Welcome to the 81st EPLGA Conference

---

## Registrations

The event is open to EPLGA Member Councils, event sponsors and invited guests. Member Councils are provided with 10 complimentary registrations and will be invoiced for the partners of delegates and additional delegates (see fees below).

Sponsors are provided with a number of complimentary registrations according to their level of sponsorship, and are welcome to purchase additional registrations for employees. Please note this option is not available for trade site sponsors.

**A separate registration form is required for all conference attendees and is available at: [www.portlincoln.sa.gov.au/81eplgaconference](http://www.portlincoln.sa.gov.au/81eplgaconference)**

<b>Informal Welcome Dinner</b>	<b>\$80 per person</b>
<b>Kelley Jones EPLGA Conference</b>	<b>\$50 per person</b>
<b>Cavpower Gala Dinner</b>	<b>\$110 per person</b>
<b>Full Conference &amp; Both Dinners</b>	<b>\$200 per person</b>

## Conference Contributors

The City of Port Lincoln would like to acknowledge and thank the following supporting businesses for their contributions towards the conference functions and delegate gift bags:

- Boston Bay Wines
- Teakle Wines
- Pope's Honey
- Boston Bean Coffee Company
- My EP
- Melt Hand Made Fudge

# Sunday 25 February 2018

---

## Arriving Early?

Mouth watering seafood, and award winning wines, adventure, nature.....  
Port Lincoln has it all!

Visit [www.visitportlincoln.net](http://www.visitportlincoln.net) or contact the friendly Visitor Information Centre staff to find out more about what is on offer.

**1300 788 378**

**[visitportlincoln@plcc.sa.gov.au](mailto:visitportlincoln@plcc.sa.gov.au)**

Calypso Star Charters is offering a Swim with the Tuna Sea Lions Tour, on Sunday 25 February, departing at 11.00am at a special price of \$165. Book direct and quote **EPLGA18** to secure this offer which includes lunch and will have you back onshore at 3.30pm.

**[www.calypsocharters.com.au](http://www.calypsocharters.com.au)**

## Informal Welcome Dinner

**Venue: Port Lincoln Yacht Club, 1 Eyre Street Port Lincoln**

**6.30pm—11.00pm**

**Dress Code: Smart Casual Attire**

Damian Mrdjen will be serving a gourmet BBQ dinner for conference delegates, sponsors, guest speakers, partners and guests. The Yacht Club is within easy walking distance of many accommodation venues.

Guests will be entertained by the Bock Shepherd Experience with a special appearance by a local ‘politician’!

The Sunday Night Game tradition will continue at this year’s conference and is being sponsored once again by QBE.

**GAME ON!**



# Monday 26 February 2018

---

## BREAKFAST

**Venue: Sarins Restaurant, Port Lincoln Hotel**

**6.30am—8.00am**

multiple breakfast options are available (cost not included in conference registration, payable direct to the Port Lincoln Hotel)

**Eyre Peninsula's 765 5CC will be conducting a live broadcast from the venue and interviewing conference delegates!**

## KELLEDY JONES LAWYERS 2018 EPLGA CONFERENCE

**Venue: Nautilus Arts Centre, Tasman Terrace, Port Lincoln**

***Registrations open at 8.15am***

Sign in, and collect your lanyard and delegate bag from the Nautilus Arts Centre foyer and Rotary Gallery.

Before you head to your table, help yourself to a complimentary coffee or other hot beverage supplied by the local **Boston Bean Coffee Company!**



# Monday 26 February 2018

---

## Welcome

### **8.45am      Opening Address**

Karen Raffen, CEO Brand South Australia

### **Welcome to Country**

Kaiden Richards and Darnell Richards

### **Host Council Welcome Address**

Mayor Bruce Green

### **EPLGA President Welcome**

Mayor Sam Telfer

## Session 1

### **9.15am      Mr Dion Dorward**

*CEO & Director of Regional Development, RDAWEP*

Accepting the Status Quo v Excel, Innovate and Thrive –  
in a Regional Economic Development Context

### **9.45am      Mr Peter Scott**

**Economic Development Manager, RDAWEP**

### **Energy Solutions Across Eyre Peninsula**

The Eyre Peninsula (EP) is at the end of the National Electricity Market. The State-wide blackout of September 28, 2016 saw parts of the EP without power for over three days and in the last 12 months businesses has seen enormous increases in power prices. 2018 will see numerous RDAWEP supported energy projects completed across EP using technology to reduce power costs and increase the reliability and quality of our electricity supply.

### **10.15am    Morning Tea**

*Catered by the Rogue and Rascal*

# Monday 26 February 2018

---

## Session 2

- 10.30am Dr Tom Hajdu**  
*Chief Innovator of South Australia*  
**Key Note Address**  
South Australia is transitioning from a manufacturing focused economy to one which includes innovation. A number of initiatives have been launched which positions South Australia to have a seat at the global innovation table. Tom will highlight the opportunities ahead for South Australia and Industry.
- 11.20am Mr Larry Ingle**  
*General Manager*  
**Iron Road Ltd**
- 11.40am Mr Michael Kelledy**  
*Kelledy Jones Lawyers*  
**Thrive and Survive the Local Government Elections**  
2018 is, of course, a very different year to others during the term with critical dates that are relevant, the importance of the caretaker period, what it means to be a candidate and appropriate conduct as a Council Member during this time.
- 12.00pm Mr Nigel Bourn**  
*Solution Architect, Locane Innovative IT Solutions*  
**Panic Slowly, What You Need to Know About Cybersecurity**  
In a segment styled on the popular Mythbusters program, Nigel will take you through the noise, hype and actual real current risk in computer based security.

# Monday 26 February 2018

---

**12.10pm Mr Mike Penfold**  
*Chief Executive Officer, Clubs SA*  
**Topic: Liquor Licensing Changes for SA Clubs**  
The amendments to the Liquor Licensing Amendment Bill 2017 have looked favourably upon South Australian Clubs, with Clubs about to experience the most liberal and exciting trading conditions of any State or Territory in Australia.

**12.30pm Lunch**  
*Catered by Boston Bay Smallgoods Company Pty Ltd*

*On behalf of Eyre Arts and Illuminart,  
the Viterra Port to Port Project will be showcased in  
the Theatre during the conference lunchbreak*

## Session 3

**1.20pm Mr Michael Richardson**  
*Director of Planning Consultancy, Masterplan*  
**Town Planning in 2017 - A Worldwide Year in Review**  
Whilst the beginning of the transition to the *Planning, Development and Infrastructure Act 2016*, has kept us all occupied here in South Australia, there have been many exciting developments around the world at the junction of technology, humanity, settlement and their respective regulations and governance.

# Monday 26 February 2018

---

## Session 3

**1.30pm      Mr Tony Gray**

*Local Government Risk Services*

**Innovative Protection: The Benefits of Local Government Mutual Schemes**

**1.40pm      Mr Matthew Ives**

*Cultural Development Coordinator, City of Unley*

**Innovative Strategies for Cultural Development in Local Government.**

Focusing on the role cultural development can play in Councils engaging with their communities on community plans, public art and community events and also how we can 'measure' cultural impact.

**2.20pm      Mr Carl Kavina**

*General Manager, Marine Operations Flinders Ports*

**Thriving through Innovation and Excellence: The Flinders Port Environment**

Covering Flinders Ports highlights and showing examples of where innovation and excellent business practices has helped South Australian companies and markets grow using partnerships and end to end solutions. Specifically the presentation will discuss innovation in port operations, tourism and cruising and infrastructure management.

**3.00pm      Afternoon Tea**

# Monday 26 February 2018

---

## Session 4

**3.20pm    Mr Geoff Strempel**

***Associate Director, Public Library Services***

**Public Libraries – Connecting people and information**

what's next? Geoff will outline future innovations to ensure that local libraries are supported to provide a gateway for local communities to the world of quality information.

**3.50pm    Mr Rodney Harrex**

***Chief Executive, South Australia Tourism Commission***

**Innovation and Excellence in Tourism**

The visitor economy in the Eyre Peninsula overall will be discussed, highlighting key assets in the region. He will also outline key focal markets of greatest opportunity as well as recent and active campaigns to target these visitors.

**4.20pm    Ms Karen Raffen**

***Chief Executive Officer, Brand South Australia***

**Topic: Celebrating Achievements in the Regions**

The focus of Regional Showcase is to put a spotlight on regional South Australia by uncovering, telling and showcasing stories of success. Karen will explain to guests how to get those who go above and beyond in their region involved in the program.

**4.30pm    Closing Remarks**

**Ms Karen Raffen**

***Chief Executive Officer, Brand South Australia***

**4.40pm    Post Conference Drinks!**

## Monday 26 February 2018

---

**4.40pm Post Conference Drinks!**

Join us in the Rotary and Walter Nicholls Galleries for drinks with conference delegates and our conference stallholders.

**Generously supported by Boston Bay Wines and Teakle Wines who will be on hand to present their wines.**

### CavPower Gala Dinner

**Venue: Port Lincoln Hotel, 1 Lincoln Highway, Port Lincoln**

**6.30pm—11.30pm**

***Dress Code: Formal Attire***

Join us on the Pool Deck for drinks and canapes on arrival and sample some freshly shucked oysters and sashimi at the chef station. A two course dinner showcasing Eyre Peninsula produce will be served from 7.30pm.

***During the evening, CavPower will provide an informative presentation.***

Once the formalities have concluded, local Band the '**Marksmen**' will be providing entertainment so don't forget your dancing shoes!



# Tuesday 27 February 2018

---

## Engineering & Works Managers Meeting

Venue: Media Room, Nautilus Arts Centre, 66 Tasman Terrace  
9.00am –12.00pm

*Morning Tea and lunch provided*

## CEO Committee Meeting

Venue: Council Chambers, Level 1, Civic Centre, 60 Tasman Terrace  
9.00am –12.00pm

*Morning Tea and lunch provided*

## EPLGA Executive Board Meeting

Venue: Council Chambers, Level 1, Civic Centre, 60 Tasman Terrace  
12.30pm

*Afternoon Tea provided*



### REMEMBER THE PARTNER PROGRAM

Sign up for the best EPLGA Partner Program this century. Catering for those looking for adventure or outdoor activities; food and wine; arts, culture and history; this will be an exciting and diverse partner program not to be missed.

**Interested? Then indicate your interest on the registration forms!**

# Speakers

---

## Peter Scott — Economic Development Manager, RDAWEP



Peter is the Economic Development Manager for RDAWEP and leads RDAWEP initiatives for energy, water and infrastructure across Eyre Peninsula. RDAWEP's goals include affordable and quality power and water for EP. Peter previously led regional initiatives for the Environment Protection Authority and was a lecturer at Deakin University in Civil Engineering. Peter received his Bachelor degree from the University of South Australia and started his career with various local governments across metropolitan Adelaide.

## Michael Kelledy - Kelledy Jones Lawyers



Michael Kelledy prefers not to confess how many years he has been working with councils both in Australia and the UK, but it is fair to say he is one of Australia's leading experts in public law. Widely published and a sought after author and speaker and recognised by his peers for seven consecutive years in the annual '*Best Lawyers*' selection process, he is also the leading lawyer of a team of 10 other legal practitioners who are like-minded in their partnering approach with councils and a passion for public law.

## Dion Dorward - CEO & Director of Regional Development, RDAWEP



Dion's role as CEO and Director of Regional Development for Regional Development Australia Whyalla and Eyre Peninsula [RDAWEP] draws on his significant work experience and knowledge of regional industries, communities and economics. He drives a small team of dedicated professional people, who are committed to enhancing and maintaining a sustainable economic future for the region of Whyalla and Eyre Peninsula.

In addition to extensive small business experience, Dion was previously the Assistant Valuer General of South Australia. His role included land administration of the regional and pastoral areas of South Australia with management responsibility for 10 offices located across the State.

# Speakers

---

## Nigel Bourn - Solution Architect, *locane*



Nigel has spent the last 20 years primarily focused on Information security. Strengths in this space include high level consulting and architecture including mapping solutions to business needs. Originally from the manufacturing sector, his experience ranges over multiple platforms at the application, network and physical layers of a wide range of business environments. With an ability to distil business requirements quickly into solution scenarios Nigel provides customers with business driven security solutions. Qualifications include Bachelor of Science (Comp. Sci.) Flinders University, CISSP, SABSA Chartered Security Architect (SCPA) and ISO/IEC

## Mike Penfold - CEO, Clubs SA



Mike's previous roles with the Office of the Liquor and Gambling Commissioner and Consumer and Business Services, combined with his current role as CEO of Clubs SA, makes him well qualified to share matters relating to liquor legislation and liquor compliance in South Australia. As the Director of Compliance and Enforcement at Consumer and Business Services, Mike was heavily involved in determining liquor policy and legislation and overseeing the compliance and enforcement of this important portfolio. As the CEO of Clubs SA Mike oversaw the Club industry's liquor licensing submission to Government, including the negotiation and consultation process on all aspects of the Submission. This has given him an intimate understanding of the newly introduced South Australian liquor legislation, particularly from a Club viewpoint.

## Michael Richardson - Director of Planning Consultancy, Masterplan



Michael is a Director of planning consultancy MasterPlan and has practiced as a town planner for over 17 years. Michael has worked extensively on the Eyre Peninsula and in regional South Australia more generally. Michael's experience includes the facilitation and assessment of varied and complex development applications, together with the preparation of strategies, planning policy and Development Plan Amendments. Michael has also appeared as an expert witness before the Environment, Resources and Development Court on numerous occasions.

# Speakers

---

## **Matthew Ives - Cultural Development Coordinator, City of Unley**



Matthew Ives is currently the Cultural Development Coordinator with the City of Unley. He is working under the key principles of exploring culturally sustainable opportunities for anyone who lives, works, plays or studies in Unley. Matthew seeks out creative community expression using the arts and positive community engagement as the main tools. Matthew has worked in Local Government for 19 years and has extensive experience working with diverse urban and regional communities both in England and in South Australia. Matthew is the convenor of the Creative Communities Network (CCN), a network of South Australian Local Government cultural development workers and representatives of key state-wide arts and cultural organisations. He has been a peer assessor for Arts SA panels for over 13 years.

## **Tony Gray - Local Government Risk Services**



Tony joined LGRS in December 2015 and has the responsibility of working closely with all of the LGRS teams internally and manages key relationships with our membership. Much of his focus is to be centred on making sure that the client relationship is managed effectively and that our service delivery exceeds expectations. Tony is originally from Adelaide but has spent over 10 years at different times in Los Angeles and Sydney giving Tony a great background to understand the benefits and challenges associated with effective enterprise risk management.

## **Carl Kavina - GM Marine Operations, Flinders Ports**



Captain Carl Kavina has been the General Manager of Marine Operations at Flinders Ports since 2004. Carl has over 30 years' experience in maritime operations and is a Master Mariner with pilotage licenses for five South Australian ports. He has worked at Sea for 17 years, on small ships to Ultra Large Crude Carriers, was the Manager of the Marine Group within the Department of Transport for 5 years before he moved to Flinders Ports in 2004 after privatisation. He completed his MBA from the University of South Australia in 2003 and has overall responsibility for marine and port operations across ten South Australian ports, including the seven ports owned and operated by Flinders Ports.

# Speakers

---

## Geoff Strempel - Associate Director, Public Library Services



State Library of SA Public Library Services (PLS) provides policy advice to the Libraries Board of South Australia, and support to the State's 140 public libraries. Geoff has been the Associate Director at PLS for 10 years, leading significant changes in the public library network, not least being the One Card Network. Prior to working for the Libraries Board Geoff was Manager Libraries, Arts and Cultural Development at the City of Onkaparinga for a decade following council amalgamations.

## Rodney Harrex - Chief Executive, SATC



Rodney has been in this role since April 2013 and is tasked with the objective of leading a dynamic, innovative and creative team at the SATC that makes South Australia a growing destination choice for international, domestic and South Australian travellers. Rodney has been instrumental in increasing the recognition of the value of tourism to South Australia and its contribution to employment. He recently led the introduction of new direct international flights from China Southern Airlines and Qatar Airways and spearheaded the development of the South Australian Tourism Plan 2020. Under his leadership, South Australia has won the right to host many world class events, conferences and exhibitions while South Australia's visitor economy has grown to over \$6 billion. Rodney joined the SATC after a 25 year career with Tourism Australia, where he rose to the position of General Manager, UK and Northern Europe working in various international markets and Sydney.

## Larry Ingle - General Manager, Iron Road Ltd



Mr Ingle is a geologist, having graduated with a BSc (Hons) and MSc in geology from the University of the Witwatersrand, Johannesburg, and a MBA from the Graduate School of Business, Curtin University of Technology, Perth. Mr Ingle has been General Manager with Iron Road since its inception in 2008 and has thirty years' experience in the resources and engineering industry in southern Africa and Australia. His work experience encompasses underground mining, tunnelling, quarrying, mineral exploration, project development and business improvement. He has held senior positions with various global companies such as LHPG (JV), Barrick Gold Corporation and Rio Tinto.

**The City of Port Lincoln thanks conference sponsors for their  
generous support.**

**We look forward to hosting you at the  
81st EPLGA Conference!**

*Please contact Helena Jones, Community Development Officer with all  
conference queries*

*[helena.jones@plcc.sa.gov.au](mailto:helena.jones@plcc.sa.gov.au)*

*08 8621 2302*

